



Ready, Aim, Fire!

Merrimack Chamber of Commerce Lunch-N-Learn,

April 11, 2017, 11:30 – 1:00, Home Health & Hospice Care, 7 Executive Park Dr., Rm 126, Merrimack, NH

If you feel that you're all over the place trying to get in front of consumers for your product or services and not getting the results that pay for your efforts, then you will enjoy this program. Using worksheets, we will together go through some steps that you can then take away with you, and use in your marketing plan. The result will be a better understanding of qualifying the clients that support your business goals, and what you need to do to reach and connect with these clients that you are meant to serve.

Bonnie St.Pierre of B. St.Pierre Studio is a Merrimack Chamber of Commerce Member, a professional photographer of over 30 years, and a trained professional copywriter. She does not operate a Marketing Agency. However, in addition to running her own business, she has been working hand-in-hand with agencies for years on client projects, as a commercial photographer and most recently, providing services in copywriting as well.

This program is not designed to take the place of working on your business in a cohesive and well-planned marketing strategy. Rather, it is an exercise in getting focused on your target market, creating a message that will attract and resonate with them, and cause them to take the action you desire in the process of becoming your customer.

